

# SPONSORSHIP OPPORTUNITIES

## 15<sup>th</sup> WORLD RENEWABLE ENERGY TECHNOLOGY CONGRESS International Conference and Exhibition

1st-2nd August 2024  
NDMC-Convention Centre, Parliament Street,  
New Delhi, India

ORGANISED BY:



*For a better life on a greener planet*  
**Energy And Environment Foundation**



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# Why Sponsor?

Sponsoring the 15<sup>th</sup> World Renewable Energy Technology Congress & Expo-2024, the premier International Conference and Exhibition offers an opportunity for stakeholders of the Global Renewable Energy Industry to RAISE one's visibility, showcase and commitment to the Renewable Energy and Environmental Sector.

*It offers and allows your organization to:*

- Associate your brand with an industry-leading event
- Build and enhance your brand image
- Demonstrate your commitment and support
- Make new contacts and network with potential customers
- Connect with leaders, decision makers, leading industry professionals & Government officials.
- Demonstrate your skills and abilities to the industry
- Showcase strength of your company vis-a-vis your products / services

Sponsorship packages have been developed to maximize exposure and activities for all sponsors. We will tailor and customize special sponsorship package to suit your objectives and budget.

All packages include:

- Promotional and branding opportunities
- Corporate networking opportunities
- Marketing Opportunities



SOLAR



WIND



ENERGY STORAGE



ENERGY EFFICIENCY



BIO ENERGY



WASTE TO ENERGY



SMALL HYDRO



GEO THERMAL



HYDROGEN &  
FUEL CELL



GREEN  
BUILDINGS



SMART  
VEHICLES



POWER  
TRANSMISSION

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# 15<sup>th</sup> WRETC & Expo-2024

**15<sup>th</sup> WRETC & Expo-2024** provides an excellent opportunity for your organization to broaden its exposure and recognition as an industry leader. Be a partner of 15<sup>th</sup> WRETC & Expo-2024 and you will be able to:

- Achieve immediate recognition as an industry leader.
- Capitalise on unrivaled partnership and networking opportunities with government officials and top business leaders.
- Showcase your latest technologies, products and services
- Strengthen your market profile and enhance your global presence
- Foster better ties with your stakeholders.



**Maximise** your participation and prominent visibility of your company with 15<sup>th</sup> WRETC & Expo-2024 sponsorship opportunities and do not be left behind among your competitors!

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## Be part of a vibrant show that will help to shape the future of Global Renewable Industry

15<sup>th</sup> WRETC & Expo-2024 is the premier international event. It provides a strategic networking platform for policy makers, industry leaders and market leaders from around the globe to meet and exchange industry , ideas, best practices and key market trends.

## Global and Local Media Campaign

15<sup>th</sup> WRETC & Expo-2024 receives wide-reaching coverage through the various marketing platforms, regional dailies and publications, online portals and social media platforms.



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15<sup>th</sup> **WORLD**  
RENEWABLE ENERGY  
TECHNOLOGY CONGRESS  
International Conference and Exhibition  
1st-2nd August 2024  
NDMC-Convention Centre, Parliament Street,  
New Delhi, India

# WRETC

Past Sponsors



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# Sponsorship

## LEVELS AND ENTITLEMENTS

<b>Principal Platinum Sponsorship</b>	<b>US\$ 32000</b>	<b>INR 25,00,000</b>
		+GST

As a Principal Platinum Sponsor, organization will receive the ultimate presence and branding at the Conference, Exhibition and all additional events.

### Prime Exhibition Space

- 24 sqm prime exhibition space
- Get 20% discount on additional space

### Invitations to Conference and Networking Events

- As Principal Platinum Sponsor the Chairman/CEO/Director will be on the dais along with dignitaries in the **Inaugural / Valedictory Session**
- Fifteen (15) invitations to Technical Conference
- Fifteen (15) invitations to Industry Gala Dinner
- Five (5) invitations to Thought Leadership Summit
- Speaking and presentation slot on the **Inaugural Day**
- Opportunity to display company's 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognised as Principal Platinum Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Placement of advertisement banner on event website
- Ongoing awareness for Founding Sponsor on event social media platforms
- Video interview hosted across social media platforms

### Print Marketing

- Recognised as Principal Platinum Sponsor on direct mail collateral to thousands of companies
- Recognised as Principal Platinum Sponsor in the press release
- Recognised as Principal Platinum Sponsor on print advertisements
- Full page colour advertisement in official Programme Book/Trade Directory

### Onsite Benefits

- Prominent logo placement at event registration area
- Prominent logo display on the conference backdrop

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# Sponsorship

## LEVELS AND ENTITLEMENTS

<b>Lead and Global Award Partner</b>	<b> </b>	<b>US\$ 25000</b>	<b>INR 20,00,000</b>
+GST			

### Prime Exhibition Space

- 18 sqm prime exhibition space
- Get 20% discount on additional space

### Invitations to Conference and Networking Events

- Ten (10) invitations to Global Award Ceremony
- Ten (10) invitations to Industry Gala Dinner
- Four (4) invitations to Thought Leadership Summit
- Priority access to networking sessions with senior government officials and top business leaders
- Opportunity to display company's 3-4 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognized as Global Award Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Placement of advertisement banner on event website (start 1 week before show)
- Ongoing awareness for Founding Sponsor on event social media platforms
- Video interview hosted across social media platforms

### Print Marketing

- Recognised as Global Award Sponsor on direct mail collateral to thousands of companies
- Recognised as Global Award Sponsor on print advertisements
- **Special recognition and Global Award Trophy**
- Full page colour advertisement in official Programme Book/Trade Directory

### Onsite Benefits

- Logo placement on event registration area
- **Prominent logo display on the conference backdrop and Global Award Panel** (Near the Registration Areas)

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# Sponsorship

## LEVELS AND ENTITLEMENTS

<b>Diamond Sponsorship</b>	<b> </b>	<b>US\$ 20000</b>	<b>INR 15,00,000</b>
+GST			

### Prime Exhibition Space

- 12 sqm prime exhibition space
- Get 20% discount on additional space

### Invitations to Conference and Networking Events

- Eight (8) invitations to Technical Conference
- Eight (8) invitations to Industry Gala Dinner
- Three (3) invitations to Thought Leadership Summit
- Priority access to networking sessions with senior government officials and top business leaders
- Opportunity to display company's 3 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognised as Diamond Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Placement of advertisement banner on event website (start 1 week before show)
- Ongoing awareness for Founding Sponsor on event social media platforms
- Video interview hosted across social media platforms

### Print Marketing

- Recognized as Diamond Sponsor on direct mail collateral to thousands of companies
- Recognized as Diamond Sponsor on print advertisements
- Full page colour advertisement in official Programme Book/Trade Directory

### Onsite Benefits

- Logo placement on event registration area
- Prominent logo display on the conference backdrop

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# Sponsorship

## LEVELS AND ENTITLEMENTS

<b>Gold Sponsorship</b>	<b> </b>	<b>US\$ 14000</b>	<b>INR 10,00,000</b>
+GST			

### Prime Exhibition Space

- 9 sqm prime exhibition space
- Get 20% discount on additional space

### Invitations to Conference and Networking Events

- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company's 2 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognized as Gold Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Ongoing awareness for Gold Sponsor on event social media platforms

### Print Marketing

- Recognized as Gold Sponsor on direct mail collateral to thousands of companies
- Recognized as Gold Sponsor on print advertisements

### Onsite Benefits

- Logo placement at event registration area
- Prominent logo display on the conference backdrop

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# Sponsorship

## LEVELS AND ENTITLEMENTS

<b>Silver Sponsorship</b>	<b> </b>	<b>US\$ 7000</b>	<b>INR 5,00,000</b>
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+GST

### Prime Exhibition Space

- 6 sqm prime exhibition space
- Get 20% discount on additional space

### Invitations to Conference and Networking Events

- Three (3) invitations to Technical Conference
- Three (3) invitations to Industry Gala Dinner
- One (1) invitation to Thought Leadership Summit

### Online Marketing

- Recognised as Silver Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Ongoing awareness for Silver Sponsor on event social media platforms

### Print Marketing

- Recognised as Silver Sponsor on direct mail collateral to thousands of companies
- Recognised as Silver Sponsor on print advertisements

### Onsite Benefits

- Logo placement at event registration area
- Logo display on the conference backdrop

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# Expo Partner

## LEVELS AND ENTITLEMENTS

<b>Make-in-India Partner</b>	<b> </b>	<b>US\$ 14000</b>	<b>INR 10,00,000</b>
+GST			

The expo partner gets unique opportunity to showcase its technological strength and thus to facilitate global entrepreneurs to invest in India so that the vast potential available in India on workforce, infrastructure, raw-materials and natural gifts can be optionally made use of.

### Prime Exhibition Space

- 9 sqm prime exhibition space
- Get 20% discount on exceed space

### Invitations to Conference and Networking Events

- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company's 3 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognised as Make-in-India Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Make-in-India Partner on event social media platforms

### Print Marketing

- Recognised as Make-in-India Partner on direct mail collateral to thousands of companies
- Recognised as Make-in-India Partner on print advertisements

### Onsite Benefits

- Logo placement at event registration area
- Prominent logo display on the conference backdrop

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# Expo Partner

## LEVELS AND ENTITLEMENTS

<b>Smart Cities Partner</b>	<b> </b>	<b>US\$ 14000</b>	<b>INR 10,00,000</b>
+GST			

The Government of India has created 'Smart Cities' as a solution for this Urban Housing crisis. With one-third of Indians expected to live in the cities by 2030, \$41 trillion investments in smart cities are likely in 10 years. The Government of India will focus on new 100 Smart Cities in the country to provide a Sustainable living environment in the country.

### Prime Exhibition Space

- 9 sqm prime exhibition space
- Get 20% discount on exceed space

### Invitations to Conference and Networking Events

- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company's 3 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognised as Smart Cities Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Smart Cities Partner on event social media platforms

### Print Marketing

- Recognised as Smart Cities Partner on direct mail collateral to thousands of companies
- Recognised as Smart Cities Partner on print advertisements

### Onsite Benefits

- Logo placement at event registration area
- Prominent logo display on the conference backdrop

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# Expo Partner

## LEVELS AND ENTITLEMENTS

Clean India Partner		US\$ 14000	INR 10,00,000
+GST			

The expo partner in this category will get a rare opportunity to exhibit and demonstrate its ideas and achievable targets to the world and to partnership with others to build up a clean India.

### Prime Exhibition Space

- 9 sqm prime exhibition space
- Get 20% discount on exceed space

### Invitations to Conference and Networking Events

- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company's 3 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognised as Clean India Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Clean India Partner on event social media platforms

### Print Marketing

- Recognised as Clean India Partner on direct mail collateral to thousands of companies
- Recognised as Clean India Partner on print advertisements

### Onsite Benefits

- Logo placement at event registration area
- Prominent logo display on the conference backdrop

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# Expo Partner

## LEVELS AND ENTITLEMENTS

Digital India Partner		US\$ 14000	INR 10,00,000
+GST			

The Digital India aims to foster the Government committed towards services as the backbone of its delivery mechanism. The government initiative that seeks to transform India into a connected economy and also to attract investment in electronics manufacturing, create millions of jobs and support trade.

### Prime Exhibition Space

- 9 sqm prime exhibition space
- Get 20% discount on exceed space

### Invitations to Conference and Networking Events

- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company's 3 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing

- Recognised as Digital India Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Digital India Partner on event social media platforms

### Print Marketing

- Recognised as Digital India Partner on direct mail collateral to thousands of companies
- Recognised as Digital India Partner on print advertisements

### Onsite Benefits

- Logo placement at event registration area
- Prominent logo display on the conference backdrop

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# Expo Partner

## LEVELS AND ENTITLEMENTS

### Smart Vehicle Partner

US\$ 10000

INR 8,00,000

+GST

Environmental issue and fuel economy are getting more and more important nowadays. Global transportation energy use accounts for approximately 23% of the greenhouse gas emission. To promote Smart (Green) Vehicles, the Government of India has incentivised electric vehicle manufacturing. Also, the excise duty concession on EV manufacturing will continue.

#### Prime Exhibition Space

- 9 sqm prime exhibition space
- Get 20% discount on exceed space

#### Invitations to Conference and Networking Events

- Three (3) invitations to Technical Conference
- Three (3) invitations to Industry Gala Dinner
- One (1) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company's 2 minutes promotional video clip during the luncheon or Coffee/Tea break

#### Online Marketing

- Recognised as Smart Vehicles Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Smart Vehicles Partner on event social media platforms

#### Print Marketing

- Recognised as Smart Vehicles Partner on direct mail collateral to thousands of companies
- Recognised as Smart Vehicles Partner on print advertisements

#### Onsite Benefits

- Logo placement at event registration area
- Prominent logo display on the conference backdrop

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# Networking

## SPONSORSHIP OPPORTUNITIES

### Cultural Program & Industry Gala Dinner

| **US\$ 20000** **INR 16,00,000**

(Exclusive)

+GST

The Industry Gala Dinner and Cultural Program is a premier event created for the green industry practitioners. This will be attended by key decision-makers and top business leaders from the Renewable Energy industry. This Gala Dinner presents a great opportunity to enhance and raise your company's position through various channels, e.g. pre-event branding on special invitation cards, signage displayed at the event, acknowledgement, access to special VIP areas, and agreed quantity of complimentary passes, as well as presentation of sponsor video or platform to speak at the Dinner. Cultural program just before the Gala Dinner will be a star attraction.



### Welcome Reception - Cocktail Dinner

| **US\$ 15000** **INR 12,00,000**

(Exclusive)

+GST

Welcome Comments, Branding and recognition during the Welcome Reception - Cocktail Dinner on signage. One full page color advertisement in the programme book. Logo recognition and branding from pre-event through post event. On-site signage and material distributed at the event. Recognition in the event and reserved table.



### Session Sponsor

| **US\$ 8000** **INR 6,00,000**

(Each Session)

+GST

This exclusive opportunity focus your brand on specific session of your choice and align your company with key industry issues and topics. Your company recognition on opening presentation slide at the session. Company logo on conference signage/recognition as Session Sponsor.



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# Networking

## SPONSORSHIP OPPORTUNITIES

### Conference Luncheon

DAY 1	US\$ 10000	INR 8,00,000
DAY 2	US\$ 7000	INR 5,00,000
(Each Day)		+GST

Capture the attention of all attendees through a sponsorship of one of our Conference Luncheons. These Luncheons bring all Conference delegates together for a meal and networking. The Luncheon also presents an opportunity for your company to display promotional materials at the Luncheon venue on the sponsorship day. Your company name and logo will be prominently displayed at the Luncheon venue.



### Conference Tea/Coffee Break

DAY 1	US\$ 7000	INR 5,00,000
DAY 2	US\$ 5000	INR 4,00,000
(Each Day)		+GST

The Conference Tea/Coffee Break gives your company an opportunity to mingle and network with major players and Conference delegates from the renewable energy industry. Your company name and logo will be prominently displayed at the Tea/Coffee Break venue on the sponsorship day.



### Conference Digital Backdrop | US\$ 5000 INR 4,00,000

+GST

Conference Digital Backdrop at the dais will be displayed with your company name and logo on all the three conference days.



### Conference Digital Wall | US\$ 5000 INR 4,00,000

+GST

Digital wall signage at the registration area will be displayed with your company name and logo on all the three conference & expo days.

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# Other SPONSORSHIP OPPORTUNITIES

## Delegate Kit | US\$ 8000 ₹ 6 Lakh

(Exclusive) +GST

Conference Bags are a valuable commodity and an essential resource for the Conference attendee experience. The Bag will be designed with your company name and logo printed alongside the event logo. The Bags will be distributed to all Conference attendees, VIPs and Speakers.



## Lanyards | US\$ 8000 ₹ 6 Lakh

(Exclusive) +GST

This exclusive opportunity allows you to print your company's logo on the Lanyards and maximise your company's exposure throughout the event. The Lanyards will be distributed to all Trade Visitors, VIP Delegations, Conference Delegates, and members of the Press at the point of registration.



## Show Carrier Bags | US\$ 5000 ₹ 4 Lakh

(Exclusive) +GST

The Bags will provide high brand visibility for your company during the event. They will be attractively designed with your company name and logo printed alongside the event logo on the Bags. They will be distributed to all Trade Visitors, VIP Delegations, Conference Delegates, and members of the Press at the point of registration.



## Transport | US\$ 3000 ₹ 2 Lakh

(Exclusive) +GST

Your company logo will be branded on the coaches ferrying delegates to the Conference-Exhibition venue from the Metro Station.



## Bunting | US\$ 3000 ₹ 2 Lakh

(Available 10) +GST

Pole bunting outside Conference & expo halls at pathways double side branding



## Expo Program Guide | US\$ 5000 ₹ 4 Lakh

+GST

Conference & Expo guide attendee will be excited to take home! WRETC and attendees will want a souvenir to remember their time in Delhi, India. One organization will have the exclusive opportunity to secure this sponsorship.

## VIP Lounge | US\$ 5000 ₹ 4 Lakh

+GST

Connect to attendees while helping them connect – all within the conference hall! This opportunity is open to up to companies or can be exclusively yours. Extend your WRETC presence by adding the VIP Lounge to your sponsorship must-have list.

## WRETC Mobile App | US\$ 4000 ₹ 3 Lakh

+GST

Exclusive opportunity to sponsor the WRETC Mobile App. The organisation that sponsors the WRETC Mobile App will have a tremendous opportunity to promote their organization and brand to attendees with advertisements throughout the app as well as mentions in the Pre-Congress e-blasts sent out by the WRETC.

## Water Bottles | US\$ 3000 ₹ 2 Lakh

+GST

Get your brand at bottled water with logo/message right in front of attendees as they enjoy water. This is an excellent opportunity of branding.



## WiFi Partner | US\$ 3000 ₹ 2 Lakh

+GST

Branding opportunity is certain to bring visibility to your company.



## Information Counters | US\$ 2000 ₹ 1.5 Lakh

+GST

The exhibit hall is a premiere attraction for annual meeting attendees. This year we have a tremendous opportunity for exhibitors to get in front of everyone who goes into the exhibit hall. There are two support columns located directly in front of the entrance to the exhibit hall and two support columns directly inside the exhibit hall. Up to four sponsors will have the opportunity to wrap these columns with their logo and promotion.

We will tailor and customize a special sponsorship package to meet your needs, budget and to suite the specific marketing objectives of your business. Please feel free to discuss your interests with **President, 15<sup>th</sup> WRETC-2024** at **+91-9971500028** and also to know about the sponsorship opportunities available.

### Payment:

Kindly make Cheque/Draft in the name of **"Energy And Environment Foundation"** payable at Delhi, India. A/c No. is **629705015384**, Swift Code **ICICINBBCTS**, GSTIN No. **07AAATE4083H1ZS**.



BENEFITS	PRINCIPAL PLATINUM	LEAD & GLOBAL AWARDS PARTNER	DIAMOND	GOLD	SILVER
<b>Prime Exhibition Space</b>					
Exhibition Space	24 sqm	18 sqm	12 sqm	9 sqm	6 sqm
<b>Invitations to Conference and Networking Events</b>					
Thought Leadership	5 Pax	3 Pax	3 Pax	2 Pax	1 Pax
Technical Conference	15	10	8	5	3
Speaking & Presentation Opportunity	✓	✓	✓	✓	×
Industry Gala Dinner-Cultural Program	15	10	8	5	3
Video Clipping during the breaks	5-7 minutes	4-5 minutes	3-4 minutes	3 minutes	×
Special Access / Networking Session	Government, Official Top, Business Leaders	Industry Leaders	Industry Leaders	Industry Leaders	Industry Leaders
<b>Online Marketing</b>					
Logo Acknowledgement on event website with hyperlink	✓	✓	✓	✓	✓
Advertisement on event website	✓	✓	✓	✓	-
Awareness on event social media platforms	✓	✓	✓	✓	-
Video interview on social media platforms	✓	✓	✓	✓	-
<b>Print Marketing</b>					
Advertisement in official trade directory (Full colour)	Full Page	Full Page	Full Page	×	×
Recognized on Print Advertisement	✓	✓	✓	×	×
Recognized on Press Release	✓	✓	✓	✓	×
Recognized on direct mail collateral	✓	✓	✓	✓	✓
<b>Onsite Benefits</b>					
Logo acknowledgement on event registration area	✓	✓	✓	✓	✓

Full description and package benefits are available at <http://wretc.in/sponsor.html>  
**TAILOR - MADE AND UPGRADED PACKAGES ARE AVAILABLE UPON REQUEST,**  
 Please Contact:  
 Dr. Anil Garg, President at **+91-9971500028** or **dranilgarg2011@gmail.com**

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# For Sponsorship at 15<sup>th</sup> WRETC 2024

Please contact:

**Dr. Anil K Garg**

President

15<sup>th</sup> World Renewable Energy Technology Congress & Expo 2024

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**15<sup>th</sup> WRETC & Expo-2024 Secretariat:**

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GREEN CONGRESS

**1st - 2nd  
August  
2024  
Delhi, India**



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