SPONSORSHIP OPPORTUNITIES

10th World Renewable Energy Technology Congress
International Conference and Exhibition
21-23 August, 2019 | New Delhi, India

ORGANISED BY:

Energy And Environment Foundation

For a better life on a greener planet
Why Sponsor?

Sponsoring the 10th World Renewable Energy Technology Congress & Expo-2019, the premier International Conference and Exhibition offers an opportunity for stakeholders of the Global Renewable Energy Industry to RAISE one’s visibility, showcase and commitment to the Renewable Energy and Environmental Sector.

It offers and allows your organisation to:

- Associate your brand with an industry-leading event
- Build and enhance your brand image
- Demonstrate your commitment and support
- Make new contacts and network with potential customers
- Connect with leaders, decision makers, leading industry professionals & Government officials.
- Demonstrate your skills and abilities to the industry
- Showcase strength of your company vis-a-vis your products / services

Sponsorship packages have been developed to maximize exposure and activities for all sponsors. We will tailor and customize special sponsorship package to suit your objectives and budget.

All packages include:

- Promotional and branding opportunities
- Corporate networking opportunities
- Marketing Opportunities

[Images of various renewable energy icons]
10th WRETC & Expo-2019

10th WRETC & Expo-2019 Provides an excellent opportunity for your organisation to broaden its exposure and recognition as an industry leader. Be a partner of 10th WRETC & Expo-2019 and you will be able to:

- Achieve immediate recognition as an industry leader.
- Capitalise on unrivaled partnership and networking opportunities with government officials and top business leaders.
- Showcase your latest technologies, products and services.
- Strengthen your market profile and enhance your global presence.
- Foster better ties with your stakeholders.

Maximise your participation and prominent visibility of your company with 10th WRETC & Expo-2019 sponsorship opportunities and do not be left behind among your competitors!
Be part of a vibrant show that will help to shape the future of Global Renewable Industry

10th WRETC & Expo-2019 is the premier international event. It provides a strategic networking platform for policy makers, industry leaders and market leaders from around the globe to meet and exchange industry, ideas, best practices and key market trends.

Global and Local Media Campaign

10th WRETC & Expo-2019 receives wide-reaching coverage through the various marketing platforms, regional dailies and publications, online portals and social media platforms.
**Sponsorship**

**LEVELS AND ENTITLEMENTS**

<table>
<thead>
<tr>
<th>Principal Platinum Sponsorship</th>
<th>US$ 50000</th>
<th>INR 25,00,000</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>+Service Tax</td>
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</tbody>
</table>

As a Principal Platinum Sponsor, organizations will receive the ultimate presence and branding at the Conference, Exhibition and all additional events.

**Prime Exhibition Space**
- 36 sqm prime exhibition space
- Get 20% discount on additional space

**Invitations to Conference and Networking Events**
- As Principal Platinum Sponsor the Chairman/CEO/Director will be on the dais along with dignitaries in the Inaugural / Valedictory Session
- Fifteen (15) invitations to Technical Conference
- Fifteen (15) invitations to Industry Gala Dinner
- Five (5) invitations to Thought Leadership Summit
- Speaking and presentation slot on the Inaugural Day
- Opportunity to display company’s 5-7 minutes promotional video clip during the luncheon or Coffee/Tea break

**Online Marketing**
- Recognised as Principal Platinum Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Placement of advertisement banner on event website
- Ongoing awareness for Founding Sponsor on event social media platforms
- Video interview hosted across social media platforms

**Print Marketing**
- Recognised as Principal Platinum Sponsor on direct mail collateral to thousands of companies
- Recognised as Principal Platinum Sponsor in the press release
- Recognised as Principal Platinum Sponsor on print advertisements
- A4 full-colour advertisement in official Programme Book/Trade Directory

**Onsite Benefits**
- Prominent logo placement at event registration area
- Prominent logo display on the conference backdrop
- Five (5) Pole buntings outside conference & expo halls at pathways double side branding
**Sponsorship**

**LEVELS AND ENTITLEMENTS**

**Lead and Global Award Partner** | **US$ 40000** | **INR 20,00,000**

+Service Tax

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**Prime Exhibition Space**
- 24 sqm prime exhibition space
- Get 20% discount on additional space

**Invitations to Conference and Networking Events**
- Ten (10) invitations to Global Award Ceremony
- Ten (10) invitations to Industry Gala Dinner
- Four (4) invitations to Thought Leadership Summit
- Priority access to networking sessions with senior government officials and top business leaders
- Opportunity to display company’s 3-4 minutes promotional video clip during the luncheon or Coffee/Tea break

**Online Marketing**
- Recognised as Global Award Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Placement of advertisement banner on event website (start 1 week before show)
- Ongoing awareness for Founding Sponsor on event social media platforms
- Video interview hosted across social media platforms

**Print Marketing**
- Recognised as Global Award Sponsor on direct mail collateral to thousands of companies
- Recognised as Global Award Sponsor on print advertisements
- **Special recognition and Global Award Trophy**
- A4 full-colour advertisement in official Programme Book/Trade Directory

**Onsite Benefits**
- Logo placement on event registration area
- **Prominent logo display on the conference backdrop and Global Award Panel** (Near the Registration Areas)
- Four (4) Pole buntings outside conference & expo halls at pathways double side branding
## Sponsorship

<table>
<thead>
<tr>
<th>LEVELS AND ENTITLEMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond Sponsorship</strong></td>
</tr>
</tbody>
</table>

### Prime Exhibition Space
- 18 sqm prime exhibition space
- Get 20% discount on additional space

### Invitations to Conference and Networking Events
- Eight (8) invitations to Technical Conference
- Eight (8) invitations to Industry Gala Dinner
- Three (3) invitations to Thought Leadership Summit
- Priority access to networking sessions with senior government officials and top business leaders
- Opportunity to display company’s 3-4 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing
- Recognised as Diamond Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Placement of advertisement banner on event website (start 1 week before show)
- Ongoing awareness for Founding Sponsor on event social media platforms
- Video interview hosted across social media platforms

### Print Marketing
- Recognised as Diamond Sponsor on direct mail collateral to thousands of companies
- Recognised as Diamond Sponsor on print advertisements
- A4 full-colour advertisement in official Programme Book/Trade Directory

### Onsite Benefits
- Logo placement on event registration area
- Prominent logo display on the conference backdrop
- Three (3) Pole buntings outside conference & expo halls at pathways double side branding
Sponsorship LEVELS AND ENTITLEMENTS

Gold Sponsorship | US$ 20000 | INR 10,00,000

**Prime Exhibition Space**
- 9 sqm prime exhibition space
- Get 20% discount on additional space

**Invitations to Conference and Networking Events**
- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company’s 2 minutes promotional video clip during the luncheon or Coffee/Tea break

**Online Marketing**
- Recognised as Gold Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Ongoing awareness for Gold Sponsor on event social media platforms

**Print Marketing**
- Recognised as Gold Sponsor on direct mail collateral to thousands of companies
- Recognised as Gold Sponsor on print advertisements

**Onsite Benefits**
- Logo placement at event registration area
- Prominent logo display on the conference backdrop
- Two (2) Pole buntings outside conference & expo halls at pathways double side branding
## Sponsorship

<table>
<thead>
<tr>
<th>Silver Sponsorship</th>
<th>US$ 10000</th>
<th>INR 5,00,000</th>
</tr>
</thead>
</table>

### Prime Exhibition Space
- 6 sqm prime exhibition space
- Get 20% discount on additional space

### Invitations to Conference and Networking Events
- Three (3) invitations to Technical Conference
- Three (3) invitations to Industry Gala Dinner
- One (1) invitation to Thought Leadership Summit

### Online Marketing
- Recognised as Silver Sponsor on event website (Company profile)
- Display of logo on official website with hyperlink to sponsor homepage
- Ongoing awareness for Silver Sponsor on event social media platforms

### Print Marketing
- Recognised as Silver Sponsor on direct mail collateral to thousands of companies
- Recognised as Silver Sponsor on print advertisements

### Onsite Benefits
- Logo placement at event registration area
- Logo display on the conference backdrop
- One (1) Pole bunting outside conference & expo halls at pathways double side branding
The expo partner gets unique opportunity to showcase its technological strength and thus to facilitate global entrepreneurs to invest in India so that the vast potential available in India on workforce, infrastructure, raw-materials and natural gifts can be optionally made use of.

**Prime Exhibition Space**
- 12 sqm prime exhibition space
- Get 20% discount on exceed space

**Invitations to Conference and Networking Events**
- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company’s 3 minutes promotional video clip during the luncheon or Coffee/Tea break

**Online Marketing**
- Recognised as Make-in-India Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Make-in-India Partner on event social media platforms

**Print Marketing**
- Recognised as Make-in-India Partner on direct mail collateral to thousands of companies
- Recognised as Make-in-India Partner on print advertisements

**Onsite Benefits**
- Logo placement at event registration area
- Prominent logo display on the conference backdrop
- Two (2) Pole buntings outside conference & expo halls at pathways double side branding
The Government of India has proposed ‘Smart Cities’ as a solution for this Urban Housing crisis. With one-third of Indians expected to live in the cities by 2022, $41 trillion investments in smart cities are likely in 20 years. The Government of India will focus on creating 100 Smart Cities in the country to provide a Sustainable living environment in the country.

### Prime Exhibition Space
- 12 sqm prime exhibition space
- Get 20% discount on exceed space

### Invitations to Conference and Networking Events
- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company’s 3 minutes promotional video clip during the luncheon or Coffee/Tea break

### Online Marketing
- Recognised as Smart Cities Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Smart Cities Partner on event social media platforms

### Print Marketing
- Recognised as Smart Cities Partner on direct mail collateral to thousands of companies
- Recognised as Smart Cities Partner on print advertisements

### Onsite Benefits
- Logo placement at event registration area
- Prominent logo display on the conference backdrop
- Two (2) Pole buntings outside conference & expo halls at pathways double side branding

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**LEVELS AND ENTITLEMENTS**

<table>
<thead>
<tr>
<th>Smart Cities Partner</th>
<th>US$ 20000</th>
<th>INR 10,00,000</th>
</tr>
</thead>
</table>

*+Service Tax*
Clean India Partner | US$ 20000 | INR 10,00,000

The expo partner in this category will get a rare opportunity to exhibit and demonstrate its ideas and achievable targets to the world and to partnership with others to build up a clean India.

Prime Exhibition Space
- 12 sqm prime exhibition space
- Get 20% discount on exceed space

Invitations to Conference and Networking Events
- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Gain access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company’s 3 minutes promotional video clip during the luncheon or Coffee/Tea break

Online Marketing
- Recognised as Clean India Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Clean India Partner on event social media platforms

Print Marketing
- Recognised as Clean India Partner on direct mail collateral to thousands of companies
- Recognised as Clean India Partner on print advertisements

Onsite Benefits
- Logo placement at event registration area
- Prominent logo display on the conference backdrop
- Two (2) Pole buntings outside conference & expo halls at pathways double side branding
Expo Partner

LEVELS AND ENTITLEMENTS

Digital India Partner | US$ 20000 | INR 10,00,000

The Digital India aims to forester the Government committed towards services as the backbone of its delivery mechanism. The government initiative that seeks to transform India into a connected economy and also to attract investment in electronics manufacturing, create millions of jobs and support trade.

Prime Exhibition Space
- 12 sqm prime exhibition space
- Get 20% discount on exceed space

Invitations to Conference and Networking Events
- Five (5) invitations to Technical Conference
- Five (5) invitations to Industry Gala Dinner
- Two (2) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company’s 3 minutes promotional video clip during the luncheon or Coffee/Tea break

Online Marketing
- Recognised as Digital India Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Digital India Partner on event social media platforms

Print Marketing
- Recognised as Digital India Partner on direct mail collateral to thousands of companies
- Recognised as Digital India Partner on print advertisements

Onsite Benefits
- Logo placement at event registration area
- Prominent logo display on the conference backdrop
- Two (2) Pole buntings outside conference & expo halls at pathways double side branding

+Service Tax

www.wretc.in

21 - 23 August, 2019 | New Delhi, India

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International Conference and Exhibition
Environmental issue and fuel economy are getting more and more important nowadays. Global transportation energy use accounts for approximately 23% of the greenhouse gas emission. To promote Smart (Green) Vehicles, the Government of India has proposed Rs. 75 crore for electric vehicle manufacturing. Also, the excise duty concession on EV manufacturing will continue.

Prime Exhibition Space
- 12 sqm prime exhibition space
- Get 20% discount on exceed space

Invitations to Conference and Networking Events
- Three (3) invitations to Technical Conference
- Three (3) invitations to Industry Gala Dinner
- One (1) invitations to Thought Leadership Summit
- Access to networking sessions with decision-makers and industry leaders who directly impact the green industry
- Opportunity to display company’s 2 minutes promotional video clip during the luncheon or Coffee/Tea break

Online Marketing
- Recognised as Smart Vehicles Partner on event website (Company profile)
- Display of logo on official website with hyperlink to homepage
- Ongoing awareness for Smart Vehicles Partner on event social media platforms

Print Marketing
- Recognised as Smart Vehicles Partner on direct mail collateral to thousands of companies
- Recognised as Smart Vehicles Partner on print advertisements

Onsite Benefits
- Logo placement at event registration area
- Prominent logo display on the conference backdrop
- One (1) Pole bunting outside conference & expo halls at pathways double side branding
Networking

SPONSORSHIP OPPORTUNITIES

Cultural Program & Industry Gala Dinner

<table>
<thead>
<tr>
<th></th>
<th>US$ 30000</th>
<th>INR 15,00,000</th>
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</thead>
<tbody>
<tr>
<td>(Exclusive)</td>
<td></td>
<td>+Service Tax</td>
</tr>
<tr>
<td>The Industry Gala Dinner and Cultural Program is a premier event created for the green industry practitioners. This will be attended by key decision-makers and top business leaders from the Renewable Energy industry. This Gala Dinner presents a great opportunity to enhance and raise your company's position through various channels, e.g. pre-event branding on special invitation cards, signage displayed at the event, acknowledgement, access to special VIP areas, and agreed quantity of complimentary passes, as well as presentation of sponsor video or platform to speak at the Dinner. Cultural program just before the Gala Dinner will be a star attraction.</td>
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</table>

Welcome Reception - Cocktail Dinner

<table>
<thead>
<tr>
<th></th>
<th>US$ 20000</th>
<th>INR 10,00,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Exclusive)</td>
<td></td>
<td>+Service Tax</td>
</tr>
<tr>
<td>Welcome Comments, Branding and recognition during the Welcome Reception - Cocktail Dinner on signage. One full page color advertisement in the programme book. Logo recognition and branding from pre-event through post event. On-site signage and material distributed at the event. Recognition in the event and reserved table.</td>
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</table>

Session Sponsor

<table>
<thead>
<tr>
<th></th>
<th>US$ 10000</th>
<th>INR 5,00,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Each Session)</td>
<td></td>
<td>+Service Tax</td>
</tr>
<tr>
<td>This exclusive opportunity focus your brand on specific session of your choice and align your company with key industry issues and topics. Your company recognition on opening presentation slide at the session. Company logo on conference signage/recognition as Session Sponsor.</td>
<td></td>
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</tbody>
</table>

www.wretc.in

21 - 23 August, 2019 | New Delhi, India

10th

WORLD

RENEWABLE ENERGY
TECHNOLOGY CONGRESS
International Conference and Exhibition
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Energy And Environment Foundation

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SPONSORSHIP OPPORTUNITIES

Conference Luncheon
DAY 1 | US$ 14000   INR 7,00,000
DAY 2 & 3 | US$ 10000   INR 5,00,000
(Each Day) +Service Tax

Capture the attention of all attendees through a sponsorship of one of our Conference Luncheons. These Luncheons bring all Conference delegates together for a meal and networking. The Luncheon also presents an opportunity for your company to display promotional materials at the Luncheon venue on the sponsorship day. Your company name and logo will be prominently displayed at the Luncheon venue.

Conference Tea/Coffee Break
DAY 1 | US$ 10000   INR 5,00,000
DAY 2 & 3 | US$ 8000    INR 4,00,000
(Each Day) +Service Tax

The Conference Tea/Coffee Break gives your company an opportunity to mingle and network with major players and Conference delegates from the renewable energy industry. Your company name and logo will be prominently displayed at the Tea/Coffee Break venue on the sponsorship day.

Conference Digital Wall
| US$ 8000    INR 4,00,000
+Service Tax

Digital wall signage at the registration area with be displayed with your company name and logo on all the three conference & expo days.

Networking

21 - 23 August, 2019 | New Delhi, India

International Conference and Exhibition

10th World Renewable Energy Technology Congress

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Energy And Environment Foundation

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## SPONSORSHIP OPPORTUNITIES

### Delegate Kit | US$ 12000 ₹ 6 Lakh
- **(Exclusive)**
- Conference Bags are a valuable commodity and an essential resource for the Conference attendee experience. The Bag will be designed with your company name and logo printed alongside the event logo. The Bags will be distributed to all Conference attendees, VIPs, and Speakers.

### Lanyards | US$ 12000 ₹ 6 Lakh
- **(Exclusive)**
- This exclusive opportunity allows you to print your company’s logo on the Lanyards and maximise your company’s exposure throughout the event. The Lanyards will be distributed to all Trade Visitors, VIP Delegations, Conference Delegates, and members of the Press at the point of registration.

### Show Carrier Bags | US$ 8000 ₹ 4 Lakh
- **(Exclusive)**
- The Bags will provide high brand visibility for your company during the event. They will be attractively designed with your company name and logo printed alongside the event logo on the Bags. They will be distributed to all Trade Visitors, VIP Delegations, Conference Delegates, and members of the Press at the point of registration.

### Transport | US$ 4000 ₹ 2 Lakh
- Your company logo will be branded on the coaches ferrying delegates to the Conference-Exhibition venue from the Metro Station.

### Bunting | US$ 4000 ₹ 2 Lakh
- **(Available 10)**
- Pole bunting outside Conference & expo halls at pathways double side branding

### Conference & Expo Program Guide | US$ 8000 ₹ 4 Lakh
- Conference & Expo guide attendee will be excited to take home! WRETC 2017 and attendees will want a souvenir to remember their time in Delhi, India. One organization will have the exclusive opportunity to secure this sponsorship.

### VIP Lounge | US$ 8000 ₹ 4 Lakh
- Connect to attendees while helping them connect – all within the conference hall! This opportunity is open to up to companies or can be exclusively yours. Extend your WRETC 2017 presence by adding the VIP Lounge to your sponsorship must-have list.

### WRETC 2017 Mobile App | US$ 6000 ₹ 3 Lakh
- Exclusive opportunity to sponsor the WRETC 2017 Mobile App. The organisation that sponsors the WRETC 2017 Mobile App will have a tremendous opportunity to promote their organization and brand to attendees with advertisements throughout the app as well as mentions in the Pre-Congress e-blasts sent out by the WRETC.

### Water Bottles | US$ 3000 ₹ 1.5 Lakh
- Get your brand at bottled water with logo/message right in front of attendees as they enjoy water. This is an excellent opportunity of branding.

### Information Counters | US$ 3000 ₹ 1.5 Lakh
- The exhibit hall is a premiere attraction for annual meeting attendees. This year we have a tremendous opportunity for exhibitors to get in front of everyone who goes into the exhibit hall. There are two support columns located directly in front of the entrance to the exhibit hall and two support columns directly inside the exhibit hall. Up to four sponsors will have the opportunity to wrap these columns with their logo and promotion.

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**Payment:**
Kindly make Cheque/Draft in the name of “Energy And Environment Foundation” payable at Delhi, India. A/c No. is 629705015384, Swift Code ICICINBBCTS, PAN No. AAATE4083H.
### BENEFITS

<table>
<thead>
<tr>
<th>Prime Exhibition Space</th>
<th>PRINCIPAL PLATINUM</th>
<th>LEAD &amp; GLOBAL AWARDS PARTNER</th>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibition Space</td>
<td>36 sqm</td>
<td>24 sqm</td>
<td>18 sqm</td>
<td>9 sqm</td>
<td>6 sqm</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Invitations to Conference and Networking Events</th>
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<tbody>
<tr>
<td>Thought Leadership</td>
</tr>
</tbody>
</table>
| 4 Pax
| 3 Pax |
| Technical Conference                             |
| 15
| 10 |
| Speaking & Presentation Opportunity              |
| ✓
| ✓ |
| Industry Gala Dinner-Cultural Program            |
| 15
| 10 |
| Video Clipping during the breaks                 |
| 5-7 minutes
| 4-5 minutes |
| Special Access / Networking Session              |
| Government, Official Top, Business Leaders       |
| Industry Leaders                                |
| Industry Leaders                                |
| Industry Leaders                                |

<table>
<thead>
<tr>
<th>Online Marketing</th>
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<tbody>
<tr>
<td>Logo Acknowledgement on event website with hyperlink</td>
</tr>
<tr>
<td>✓</td>
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<tr>
<td>Advertisement on event website</td>
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<td>Awareness on event social media platforms</td>
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<tr>
<td>Video interview on social media platforms</td>
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<table>
<thead>
<tr>
<th>Print Marketing</th>
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</thead>
<tbody>
<tr>
<td>Advertisement in official trade directory (Full colour)</td>
</tr>
<tr>
<td>A4 page</td>
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<tr>
<td>A4 page</td>
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<tr>
<td>A4 page</td>
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<td>✓</td>
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<tr>
<td>Recognized on Print Advertisement</td>
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<td>✓</td>
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<tr>
<td>Recognized on Press Release</td>
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<tr>
<td>Recognized on direct mail collateral</td>
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<table>
<thead>
<tr>
<th>Onsite Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo acknowledgement on event registration area</td>
</tr>
<tr>
<td>✓</td>
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<tr>
<td>Logo on Pole Bunting</td>
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<td>4</td>
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</tbody>
</table>

Full description and package benefits are available at [http://wretc.in/sponsor.html](http://wretc.in/sponsor.html)

TAILOR - MADE AND UPGRADED PACKAGES ARE AVAILABLE UPON REQUEST,

Please Contact:
Dr. Anil Garg, President at +91-9971500028 or dranilgarg2011@gmail.com

21 - 23 August, 2019 | New Delhi, India
For Sponsorship at WRETC 2019

Please contact:

Dr. Anil K Garg  
President, 10th World Renewable Energy Technology Congress & Expo 2019  
Cell: +91 997150028 / 9999071071 / 9910135500  
E-mail: dranilgarg2011@gmail.com, dranilgarg@ee-foundation.org

Punit Singh  
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