

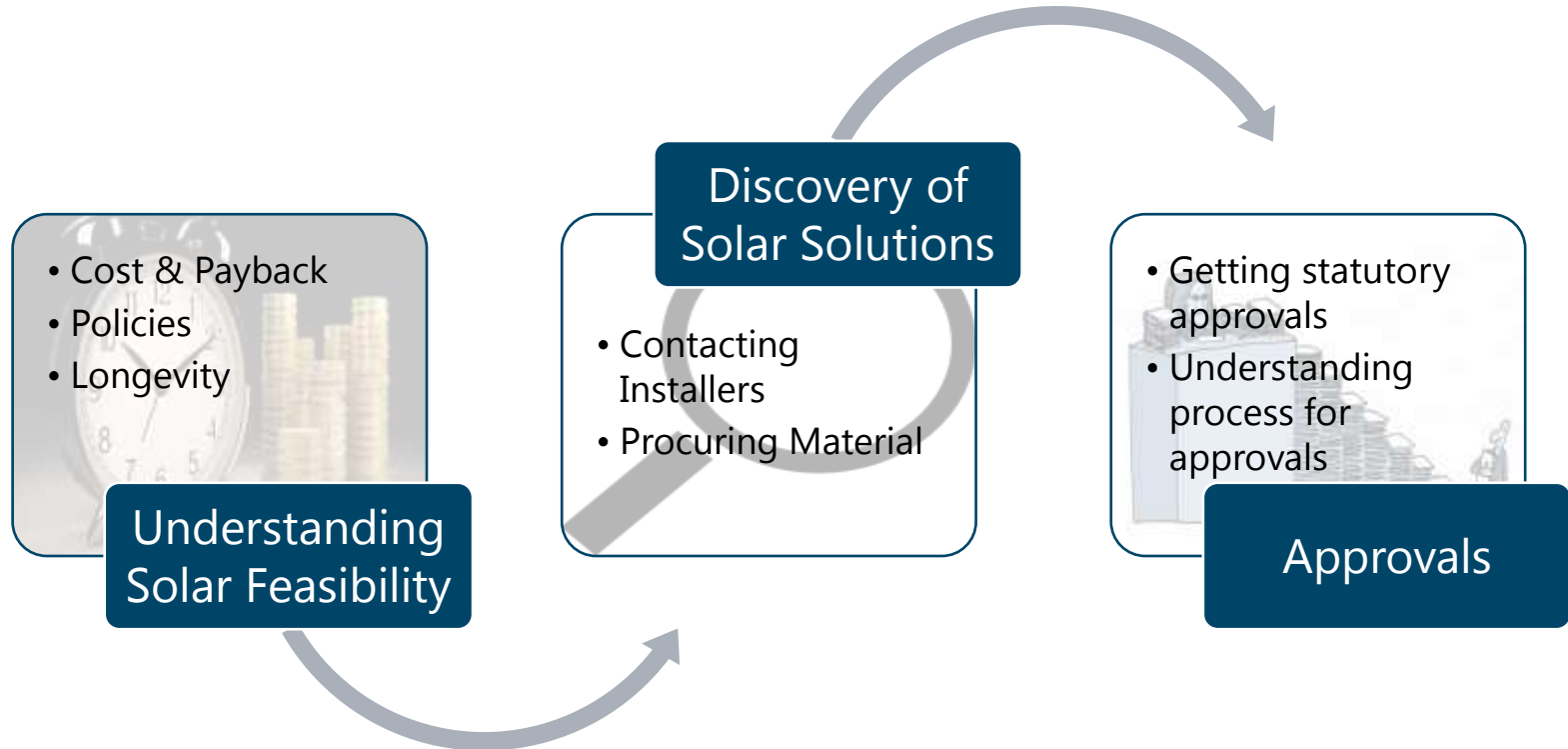


Modularizing #going-solar

23rd August, 2017

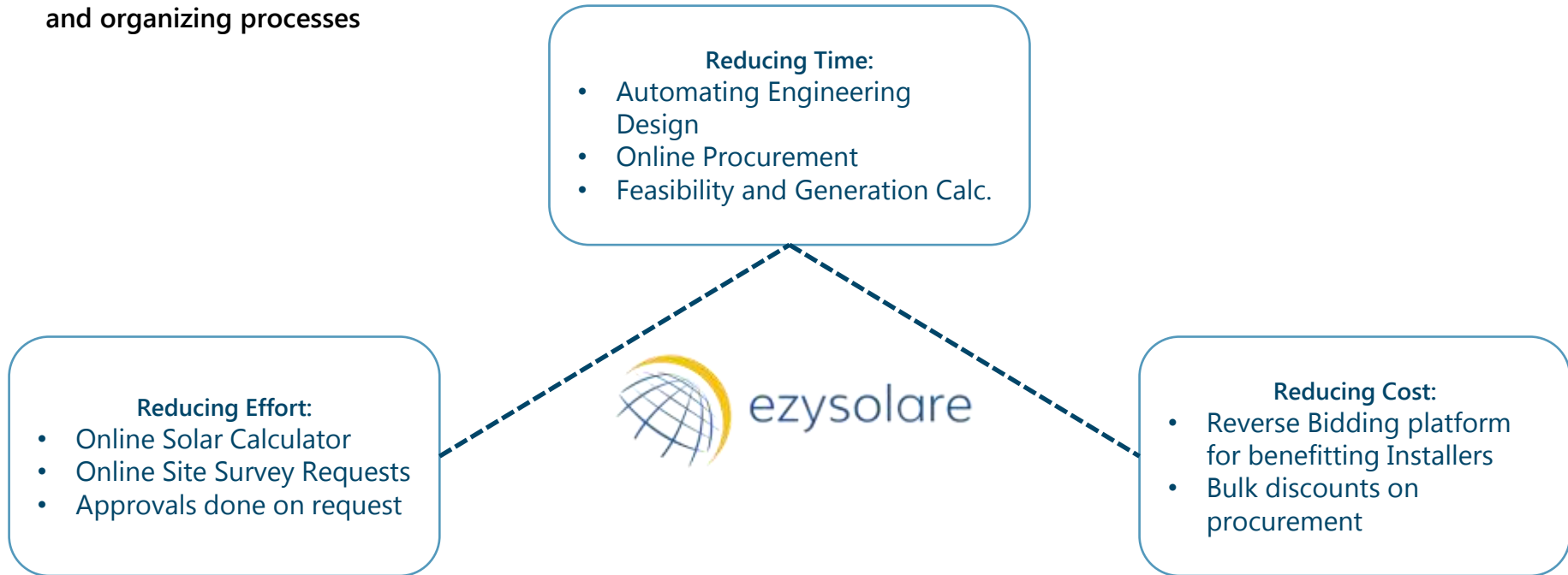


The Problems



The Solution

Bringing the Solar Industry online
and organizing processes

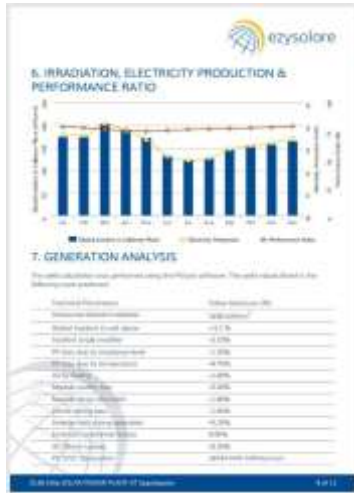


Overview : Tools developed by us so far

www.ezysolare.com



Energy Assesment & Design Reports



Marketplace for Solar Equipment



Overview : Tools developed by us so far

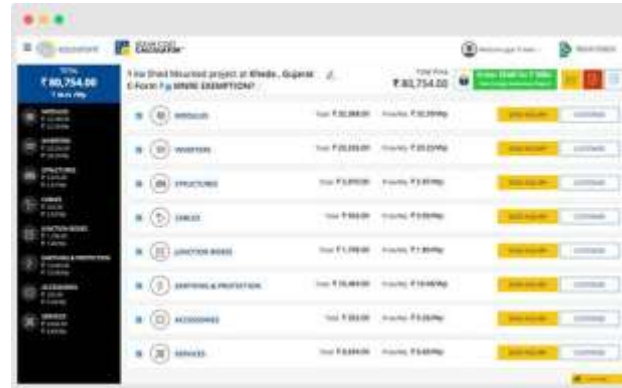
www.ezysolare.com



Discovery platform for Roof Owners & Solar Installers



Solar Capacity & Cost Calculator

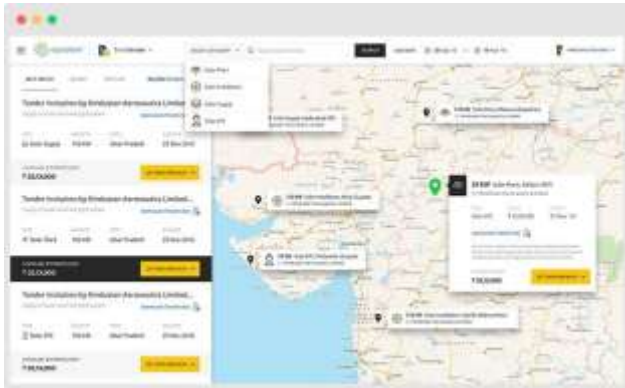


Overview : Tools developed by us so far

www.ezysolare.com



Listing platform for Solar tenders



1000+

Verified Roof Owners & Installers



7000+

Projects Created



1400+

Solar Equipment Listed



500+

Solar Tenders Listed



EzyBidding

Buy Solar Modules & Inverters at best Prices through online Ezy Bidding.

BIDDING



EzyBidding ?

www.ezysolare.com



A faster way to sell modules and inverters and get instant feedback on your pricing and brand perception through online Reverse Bidding Technology.



Generate **genuine inquiries** and leads to **increase your sales.**



Get on board with us for **FREE** (click here to **REGISTER**)

How it works ?

www.ezysolare.com

What and Where ?

Tell us about **Equipment** that you sell and your **Warehouse Locations**

The screenshot displays the ezysolare website interface. The main content area is titled "Equipment" and is divided into two sections: "Modules" and "Inverters".

- Modules:** A table with columns for "Warranty" and "Power" (250 wp, 255 wp, 260 wp, 300 wp). The "Warranty" column contains the "WAAREE" logo.
- Inverters:** A table with columns for "Power" (250 wp, 255 wp, 260 wp, 300 wp). The "Power" column contains the "PV Powertech" logo.

Below the equipment listings is a "Dispatch Location" section with a table:

Location	Location
Noida, Uttar Pradesh	Chennai, Tamil Nadu

On the right side, there is a sidebar titled "Equipment & Dispatch Location" with a "Total Bids" counter showing "04". It lists "Ongoing Bid" and "Past Bids (18)", each with a brief description of the bid details and dates.

At the bottom right, there is a graphic illustration of a warehouse with a yellow arrow pointing upwards, symbolizing growth or dispatch.

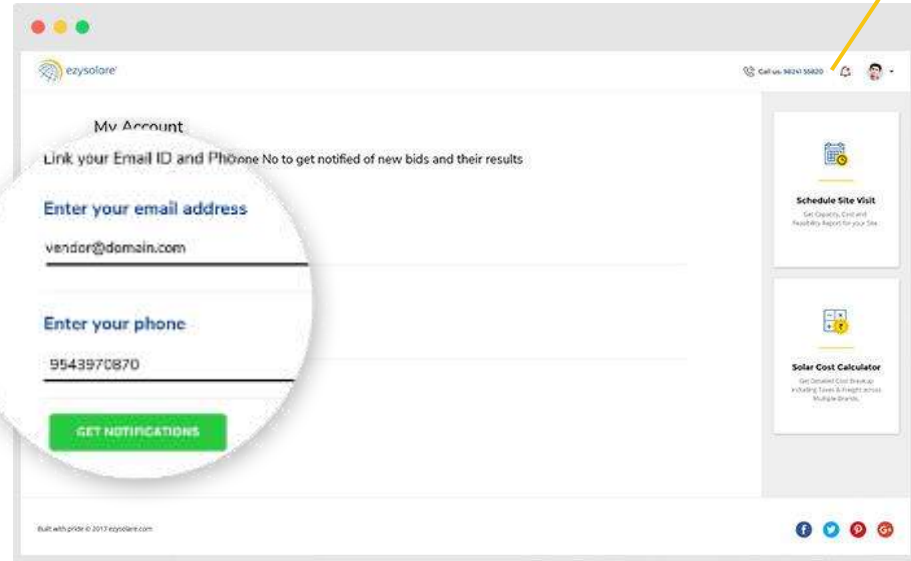
How it works ?

www.ezysolare.com

Let us know what and from
Where you sell.

How will you know ?

Link your **Email ID** and **Phone No**
to get notified of new bids
and their results



The screenshot shows a web browser window displaying the 'My Account' page on the ezysolare website. The page title is 'My Account' and the main heading is 'Link your Email ID and Phone No to get notified of new bids and their results'. There are two input fields: 'Enter your email address' with the placeholder text 'vendor@domain.com' and 'Enter your phone' with the placeholder text '9543970870'. A green button labeled 'GET NOTIFICATIONS' is positioned below the phone number field. On the right side of the page, there are two promotional cards: 'Schedule Site Visit' and 'Solar Cost Calculator'. The website footer includes the text 'Built with pride © 2013 ezysolare.com' and social media icons for Facebook, Twitter, LinkedIn, and Google+.

How it works ?

www.ezysolare.com

- Let us know what and from Where you sell.
- Provide us your email Id and contact number which you actively use
- Get Started**
- Accept to Bid** every time that a new bid for your product begins and **Submit** your **Pricing**. Buyer sees your **Cost** in real time with ezysolare referral **Fees Included**.

The screenshot displays the 'Bids Summary' page on the ezysolare platform. It shows a bid for 320 kW in Gwalior, Madhya Pradesh, to be delivered on 15/03/2017. The interface includes a table of bids and a 'Dispatch Location' dropdown menu.

Brand	Wattage	Unit Price	No.	Total Price	Per Wp Price
Waaree Solar	305 Wp	₹ 7,910	328	₹ 26,01,040	₹ 28.00 / Wp
Canadian Solar	305 Wp	₹ 7,910	328	₹ 26,01,040	₹ 28.00 / Wp

The 'Dispatch Location' dropdown menu is open, showing 'Noida, LP' as the selected location. There are 'ACCEPT BID' buttons next to the location options.

How it works ?

www.ezysolare.com

- Let us know what and from Where you sell.
- Provide us your email Id and contact number which you actively use
- Start accepting bids by submitting your prices.

Revise Bids

Checkout your position at any time with respect to other **Vendors** and **Products** and change **Pricing** in real time

The screenshot displays the 'Bids Summary' page on the Ezysolare platform. It shows two bid entries for a 320 kW project in Gwalior, Madhya Pradesh, scheduled for delivery on 15/03/2017. The table below summarizes the bids:

Brand	Wattage	Unit Price	Qty.	Total Price	Per Wp Price	Position
Waaree Solar	305 Wp	₹ 7.930	328	₹ 26,01,040	₹ 28.00 / Wp	L3
Canadian Solar	305 Wp	₹ 7.930	328	₹ 26,01,040	₹ 28.00 / Wp	L2

A circular callout highlights the 'REVISE BID' button for the Canadian Solar bid, indicating the ability to update pricing in real-time. The interface also shows a 'Bidding closed at: 01:28 pm on 15/03/2017' and a 'MORE PAST BIDS' button.

How it works (Installer) ?

- Let us know your requirement
- Provide us your email Id and contact number which you actively use
- Your Bid gets started
- Revised Bids**
- Checkout at any time the revised prices of **Products** and the **Vendors** that have bid

The screenshot shows a bidding interface for a project titled "Solar Panel for 100 KW Project at Ahmedabad, Gujarat to be done on 08-08-2017". The interface includes a table with columns for Vendor, Brand, Capacity (KW), Unit Price (₹), Total Price (₹), and Per Wp Price (₹). A circular callout highlights the Total Price and Per Wp Price columns for two entries.

Vendor	Brand	Capacity (KW)	Unit Price (₹)	Total Price (₹)	Per Wp Price (₹)
sunrise	goldgreen	2000	₹ 10.5	₹ 20940.00	₹ 10.47
Product	module	2000	₹ 10.920	₹ 21840.00	₹ 10.92

How it works ?

www.ezysolare.com

- Let us know what and from Where you sell.
- Provide us your email Id and contact number which your actively use
- Start accepting bids by submitting your prices.
- Revise your price based on your position with respect to other vendors and customer expectation.

Sell

The user gets **3 Days** to confirm an order and **7 Days** to make **Advance Payment**.



3 Days
to Confirm an Order



7 Days
to make Advance Payment

Why EzyBidding ?

www.ezysolare.com



Get Started for FREE

www.ezysolare.com

For more details contact



Tanya Batra



9582190658



tanyabatra@ezysolare.com

Get Started for FREE

www.ezysolare.com



Corporate Office

108, Pinnacle Corporate Park, Prahalad Nagar

Ahmedabad – 380015, Gujarat, India

Email : godson@ezysolare.com | Web : www.ezysolare.com

The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavor to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.